

The Good Timing Newsletter

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Newsletters and Email Updates

Welcome to the first quarterly, 2007 newsletter! You'll receive one of these at the beginning of each quarter. In-between, email updates will keep you apprised of cycles, timing, news and reminders. **Please advise us of email address changes, so you can receive both the newsletters and updates.**

We cannot be responsible for your spam filter. Email updates are sent from mgb@polarisbusinessguides.com. Please ensure you can receive emails from us. Also note that some service providers have spam filters which will not allow our email updates through. You can talk to your service provider and they can change this to allow them through.

Approximately a week after an email update is sent out, we post it on our web site at www.polarisbusinessguides.com. To check whether you are receiving your email updates, just go to this site and click on Good Timing Updates. This will take you to the latest one posted (at least a week old) and an archive of previous email updates.

The Big Picture: Our Economic and Social Revolutions

Since May 2000 an economic and social revolution has been unfolding and will continue until October 2040. This "revolution" was indicated by a Jupiter and Saturn conjunction in Taurus (the representatives of our economy and social structures) in a challenging aspect (square) to Uranus in Aquarius (representing major disruption and unexpected changes).

The last time we had this cycle was in 1861 during the Civil War. We lost 620,000 lives then, which was a huge percentage of the labor force, and the economy dropped in half. We also had "fiat" money then too, (unbacked by a metal standard like gold) as we do now. It took twenty years to get over the disruption of the war and regain a solid economic path.

This time the disruption is related to a new type of economy emerging. That new economy is still being gestated, but when this started we lost jobs without replacement jobs available. From where will the new jobs come? Most likely they'll come from those who were displaced. Many people did not find new jobs in the corporate world. Instead they created their own jobs and eventually will hire others to assist them. This takes time, although some of this is already happening.

When December 2020 comes, a similar signature for the economy shows up for part 2 of the economic revolution. That one will be Jupiter conjunct Saturn in Aquarius square to Uranus in Taurus. It'll take until October 2040 for this revolution to complete. When it's over, we'll no longer have an "earth" type economy of manufacturing, services, financial products, or agriculture, as we've had since 1842.

The new economy we're changing to is based on ideas, communications, transportation, knowledge, relationships, partnerships, alliances, technology, and innovation. This "air" type of economy will work very differently and last until December 2159. Workers will become knowledge workers and harder to replace. A smaller labor pool will exist and they will be highly selective in their job choices.

Companies will change to attract the new workers. What do they want? They want more flexibility and freedom in their jobs; more respect from employers, and companies with high ethical values in all areas which are managed with integrity for the highest good of all, not just for the stockholders.

Companies that change in these ways will have the new employees, and companies which don't will eventually change or close.

What happens during an economic revolution? The economy shifts gears. Jobs go away and get rebuilt in different types of companies, many of which may not yet exist. Industries change. Businesses find completely new ways to do business, including creating new markets, methods, and processes. New products and services change our relationship to the world.

We're certainly aware that our world is changing because of new products and services. Can you remember when you didn't have a cell phone, a Bluetooth headset, email, a PDA or Blackberry, a laptop, and the world at your fingertips via high-speed internet? It wasn't that long ago time-wise that these things didn't exist, and they certainly changed the way we live and work. Look around and you'll find more items like this.

We've also seen new marketing methods, utilizing the web, teleconferencing, and partnerships or marketing alliances between complementary companies. Starbuck coffee shops inside or next door to Barnes and Noble or Borders bookstores is a good example of a successful marketing alliance. Many books are now sold via the internet or teleconferences, methods that didn't exist until a few years ago.

During an economic revolution the entire economic system is up for grabs, including the possibility of returning to a gold or metal standard for our currency. In fact there has NEVER been a successful currency that wasn't backed by a metal standard (usually gold or silver) in the history of the world. So watch for this change to happen, especially as oil stops being sold for US dollars and the value of the dollar declines even further.

During 2007 we should see the price of gold go very high, well over the previous high in the early 1980s. That's especially likely to happen if the metal standard doesn't get put into place. The higher price of gold could push the US back into a

metal standard. Or Europe may choose to go onto a metal standard (gold or silver). In that case, the US would be forced to follow.

Why does this matter? Currencies that are not backed by a metal standard are easily devalued by "printing" too much money. This is what's happened to the US dollar via our easy credit policies. You can see the result of this during the last thirty years when we were without the gold standard. Housing prices increased 8-12 more times (and in some cases more) than they did the previous thirty years when we had the gold standard. Some of that's due to inflation, but most is due to the lack of a gold or metal standard.

In Q3 of 2006, the US trade deficit soared to \$ 2.5 BILLION PER DAY (\$225.6 Billion for Q3). This is a record US trade deficit. This means the US purchased roughly \$2.5 BILLION more goods **per day** from other countries than they purchased from the US. Those countries are awash in devalued US dollars, and other data shows that the value of the US Dollar Index fell 33% between mid- 2001 and 2004 (Adam Hamilton of Zeal Intelligence). Russia and Iran are now selling their oil in either rubles (Russia) or euros (Iran). Now that will lower demand even more for the already fallen US dollar.

This situation is not sustainable long term. So look for a change in the currency or the monetary system as part of this economic revolution. This *could* occur in the next 2-3 years, and possibly during 2011 - 2012, when we'll get a major revolutionary cycle, similar to the energy we had in the mid-1960s. It's also possible that we could have a major breakthrough with this during 2007, when we're in a major breakthrough period for both the Mayan Calendar (5th Day) and another major breakthrough cycle (Jupiter square Uranus). Keep reading for more details.

Major Breakthrough Cycles and the Mayan 5th Day

For most of the year, (between November 24, 2006 and November 19, 2007) we're in a very unusual Mayan cycle, known as the 5th Day of the Galactic Underworld. Essentially this is a very accelerated period of transforming our consciousness, during which many breakthroughs are likely to occur, including to the economy. Each "Underworld" is a period associated with transforming consciousness to a certain level. The Underworld we're in now lasts only 12.8 years, and we'll have the same amount of transformation as we had in the previous 254 years.

This is why many people feel things move so quickly now. ***The transformation of consciousness has accelerated greatly***

since 1999. The Underworld period we're in now started in 1999 and will last until early in 2011. The final Underworld lasts only 260 days and the same amount of transformation will occur in that period that we'll complete during this 12.8 years.

Each of the Underworld periods is subdivided into 13 sub-periods, known as 7 Days and 6 Nights. Day periods tend to be more action oriented and Night periods tend to be used for integrating the actions that occur during the Day periods. **The 5th Day period has historically been associated with the most major changes of the preceding seven Underworlds.**

For this reason, this 5th Day energy which occurs between November 24, 2006 and November 19, 2007, has major breakthrough energy associated with it. Changes which may have been needed for a long time, but have not happened, are much more likely to occur this year.

One of the major economic changes expected with this 5th Day breakthrough energy is a significant loss of value for the US dollar. This is expected to occur as Russia and Iran make the previous need for US dollars to buy oil obsolete. The US could go to war with Iran for doing this (for supposedly other reasons), but it won't help the value of the US dollar. Now is a good time to get out of US dollars and into GOLD.

Another major economic change expected with the 5th Day is that the US will decline in power while Russia and China increase their power in the world. This is primarily due to the energies of the East rising during this period, while the energy of the West declines, as a way to balance the world.

In addition, we have a major cycle of Jupiter square Uranus going on during most of 2007, which also has major breakthrough energy associated with it. The economic and social revolutions are likely to make good use of these energies. See the article on page 5 for more details

Major Transformational Economic Cycles

We're now within one year of a cycle that only occurs every 248 years. Pluto, the planet of power and transformation, will move into the sign of Capricorn, the sign most associated with business, governments and all organizations. This cycle starts January 26, 2008 and last through January 21, 2024.

The last time this cycle occurred was between November 28, 1762 – February 17, 1778. That cycle started with what was known as mercantilism. During that time, England required the colonies to ship all their raw materials back to England and prevented anything from being manufactured in the colonies.

Economic power became more controlled and controlling, eventually planting the seeds for the American Revolution.

This time we'll likely see the transformation of governments and business, but not before we encounter major plays for concentrated economic power. This could come from governments or multinational corporations. However, between mid-2011 and mid-2012, we encounter a revolutionary cycle, similar in energy to the mid-1960s, only stronger (Uranus in Aries square Pluto in Capricorn). Any misuse of power will be severely challenged during that cycle.

That's also the same timeframe (2011 – 2012) when we could be encountering some serious consequences from global warming if the present trends persist. (See Al Gore's book or movie, *An Inconvenient Truth* for details.) At that point, we might be seeing the oceans rise 20 feet around the world, as scientists expect will occur when either the Greenland glacier or the Antarctic ice melts. If you think that's not possible, watch the movie again.

So it's quite possible that the major revolutionary cycle (Uranus square Pluto) will occur primarily around the issue of global warming and how to save the Earth. Businesses may be forced to transform, just so mankind and the Earth can survive. This is likely to precipitate major, needed changes in capitalism, forcing a change to the tax structure, so we tax the use of natural resources (scarce) instead of labor (now plentiful).

Economic Highs and Lows

Another well-researched economic cycle (the McWhirter Nodal Cycle) shows that the economy peaks when the North Node is in the sign of Leo and bottoms when the North Node is in the sign of Aquarius. This cycle last peaked with a high during October 1998 through very early 2000. We certainly had a high economy back then. Unfortunately, it was mixed with other downturn cycles that shortened it.

We are now in a below-normal economy and have been since December 26, 2004. The next low begins in mid-December 2007 and lasts through July 2009. The next high is in May 2017 through November 2018.

This cycle can be modified by other cycles, either positively or negatively, creating either weaker highs, or less severe lows. We have two of the negative secondary cycles (Jupiter square Uranus and Uranus conjunct the North Node) occurring during January – March 2007, with one of them lasting most of 2007. **Although we have NOT encountered these types of cycles together in recent history, it's important to understand**

that what happens to you and/or your business has more to do with your energy than the economy.

Yes, we're encountering the economic and social changes of the Civil War, the Revolutionary War, and global warming all wrapped together. Remember though that whenever there's chaos, there's also opportunity. You can find a way to be successful and help others through this chaos if you stay in joy and high energy. Fear, stress and anxiety all push money, customers and solutions away.

Despite these challenging times ahead, we can always choose to be part of the Abundant Universe instead of the Scarce one. To learn how, contact us toll free (877-524-8300) about the Eight Keys to the Ultimately Prosperous Business prosperity training that Polaris Business Guides offers. Or go online to www.polarisbusinessguides.com/classes/8keys.htm

Quarterly Overview: January – March

January: Unexpected Challenges and Opportunities

We start the New Year off with a cycle characterized by sudden and unexpected challenges (Jupiter square Uranus). The good news is that these challenges have some excellent growth potential to them, but you have to get past the negative feelings associated with them.

For example, if you lose your job, you'll have a much better one waiting for you, if you can NOTICE it. Typically we react the same way a worm does when it gets picked up and moved to a better location by a person. It takes awhile for the worm to notice his better conditions, and when he finally does, he won't associate his new situation with the terrifying move.

This cycle came into range on December 12th and will peak on January 22, 2007. It will continue to stay in range through May 10th when it peaks again. See the article on page 5 for more information, as this cycle will be with us most of the year.

On January 10th we get a wonderful financial configuration (Venus conjunct Chiron, both sextile Jupiter and the Moon in good aspect to all of them). If possible plan now to do something financially important that day. It's a good day for a promotion, or a starting a marketing program, as people feel wonderful about spending their money.

Notice that Blue Communications begins on January 30th!

February: Self-Doubts, Deflation and Red Communications

We start this month with Blue Communications, which is a reminder to SLOW down and double-check all the details. Red Communications or Mercury retrograde starts on February 13th and lasts through March 7th. See page 42 in your Guides for more details. Valentine's Day is likely to have a lot of miscommunications and/or delays. Order your flowers and gifts EARLY to prevent problems.

The major situation for this month is that we have a cycle which is well known for creating self-doubts (Saturn in Leo opposite Neptune in Aquarius). This is especially true now for Aquarians and Leos, but it can impact anyone. If this happens to you, just notice that you're having the doubts, but don't give them any extra attention. It won't help to dwell on them. Doing so can lead to depression, so don't give them any energy.

The good news financially is that this same cycle is known for creating **deflation**. This is good news, particularly for the price of heating oil, natural gas, and gasoline. It peaks on February 28th, but it is very close to exact beginning on February 21st. If you can wait until March to buy heating oil, do so. This cycle will stay in range through June 25th, when it peaks yet again.

After that it will start dissipating, though it will continue to stay in range until early August. This cycle could help consumer spending, due to lower gas prices, but it will also probably increase consumer doubts about the economy.

March: Physical Eclipses!

This month starts with Red Communications (Mercury retrograde) through March 7th and a Lunar Eclipse on March 3rd at 13 degrees Virgo. This is followed by a Solar Eclipse on March 18th at 28 degrees Pisces. Both of these eclipses are **highly physical** in nature. If you and/or your company are impacted by this set of eclipses, you may find yourself in the midst of great physical efforts, passion, accidents, or sudden physical events, including the potential for violence.

Due to these energies, it's an extremely challenging time for new starts this month. If you and/or your company are impacted by these eclipses, it's best to use them for some type of physical activity, while remaining vigilant for safety.

At your work, look for all areas that could cause accidents and do whatever it takes to make the area safe. If possible start this process in January. Eclipse energies can create events as much as 30 days before or after the actual eclipse. So we could start seeing physical accidents as early as February 3rd and as late as April 18th. **Plan now to be safe!**

A Year of Unexpected Challenges

We're now beginning a period (Jupiter square Uranus) that's associated with sudden and unexpected changes and challenges. You may not like these changes when they occur, but in the long run, these changes are helping you move to a MUCH better situation. If you could only see the whole picture, you'd *love* these changes, as they'll bring you plenty of growth.

This cycle is also strongly related to freedom needs. So be sure to check in with yourself and see what freedom needs were not being met before you move forward. Do you have goals or dreams that you weren't pursuing because of someone else's needs? If so, it's time to get them out and reactivate them.

We begin 2007 with this cycle already in range. It peaks the first time on January 22, 2007. It continues to stay in range through May 10th when it peaks again. It continues to stay in range through early July, when it briefly goes out of range. It comes back into range in early September and peaks a last time on October 9, 2007. It finally goes out of range in early November. So we're pretty much dealing with this all year.

In the business world, this cycle is a negative secondary cycle on the economy and can coincide with downturns in the stock market. Be sure you have stops on your stocks, in case the market drops suddenly. Fasten your seatbelt this year!

Industries That Will Grow in 2007

Jupiter moved into the sign of Sagittarius on November 24, 2006 and it will stay there through December 18, 2007. Jupiter is the planet that represents abundance and growth and Sagittarius is the home sign of Jupiter, a sign that is naturally associated with abundance, growth and doing everything in a big way. So for about one year, we'll see signs of abundance and growth, particularly in the following industries, even though the economy is still headed toward an economic low.

1) Sagittarius industries:

- Publishing industry
- Advertising and marketing firms
- Travel industry
- Professional sports
- Medical, legal, and healing industries
- Universities, colleges, and higher educational facilities
- International trading companies; import-export
- Religious and philosophical training organizations
- Foundations and charities

2) Leo industries:

- Entertainment industries: cinemas, theaters, comedy clubs, dance clubs, amusement and theme parks, electronic gaming
- Gambling establishments: casinos, race tracks
- Recreational: sporting goods, golf courses, resorts, hotels
- Management consultants and companies
- Children's products and clothing
- Dating and match-making services
- Toys for all ages
- Speculative investments

The sign of Leo still has the planet Saturn in it, which is one reason why gold is going up. There's a shortage of it. With Saturn in Leo, Leo industries aren't getting as much growth as they would if it wasn't there. But at least now they are getting sustainable growth, instead of consolidation.

3) Aries industries:

- Entrepreneurial or pioneering companies
- Construction companies
- Military, weapons, and ammunition
- "Survival" companies
- Physical fitness gyms & equipment
- Mechanical & thermal engineering companies
- Furnaces and heating systems
- Vision care industry (eyeglasses, ophthalmologists)

Reader's Corner: Questions and Stories From You!

Q. What's the difference between a Time-Out and an Orange Final Result? J.K., Southfield Michigan

Thanks for this excellent question! First, not all activities are related to the Final Result code. Start by reading page 8 in your Guide, *What is a New Start?* If an activity isn't considered a New Start, then the Final Result code of Orange won't apply to it. There has to be a consequence or point of finality to the action for the Final Result code to count.

Second, the Orange code lets you know that a deal you expect to come together is probably not going to happen or not in the way you expect it to happen. Some part of it is falling out or someone is changing their mind. A Time-Out lets you know that NOTHING is coming of ANY important actions you take during that period. So Time-Outs apply to more situations.

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